



BFFD Performance Measures (Outcomes)

| How Much # of participants | How Well # % of respondents |
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| <ul style="list-style-type: none"> • Approximately 1,200 people attended this year’s event • 330 passports were distributed; 75 were returned & of these 54 attendees completed the passport questionnaire • 33 stalls registered; 29 stallholders completed a stallholder questionnaire • 113 child responses were received in response to the <i>Kids Top 10 Things to Do and Places to Go in Bathurst</i> questions • 29 adults participated in the child-safe, child-friendly survey – of these 16 agreed to participate in focus groups and 2 may participate in focus groups • 67 people responded to the question ‘<i>I feel that my children are valued and included in the Bathurst community</i>’ by placing a red dot on the rating scale Circles of Bathurst Banner – ratings being from 1 = agree to 5 = disagree. See details below: <ul style="list-style-type: none"> ○ 1 (agree) = 28.8% ○ 2 (mostly agree) = 14.9% ○ 3 (somewhat agree) = 1.49% ○ 4 (somewhat disagree) = 7.4% ○ 5 (disagree) = 8.9% ○ Beyond (strongly disagree) = 2.9% | <ul style="list-style-type: none"> 90.7% of passport survey respondents strongly agree (61%) and agree (29%) that the BFFD helped them find out about services in Bathurst 100% of passport survey respondents strongly agree (67%) and agree (33%) that the BFFD made them feel welcome and respected 100% of passport survey respondents strongly agree (83%) and agree (16%) that they would recommend the BFFD to a friend 24% of passport survey respondents identify as Aboriginal or Torres Strait Islander 24% of passport survey respondents speak a language other than English at home 55% of stallholders actively promoted the BFFD prior to the event – of these 27.5% were from blue zone; with 13.7% from yellow; 10.3% from red and 3.4% from green zone 86% of stallholders agree that the BFFD met the expectations of their service (10%) mostly agree and (0%) were not sure or disagreed |

Who is better off?

% of respondents

100% of people who completed a passport survey reported that the BFFD was worth attending and would recommend it to a friend

100% of people who completed a passport survey reported that as a result of attending the BFFD they feel more part of the community

96.5% of stallholders reporting that the BFFD met expectations of their service

96.5% of stallholders reporting that the BFFD was worth attending for their service

113 children attending the event provided their responses to the Kids Top 10 survey questions

36.2% of children who provided responses reported that going to the park is their preferred thing to do/place to go in Bathurst

72.4% of those adults surveyed reported that children are important in our community because they are our future leaders/community/citizens

24% of those adults surveyed reported that children are important in our community because they bring joy/fun and 3.4% reported that children look after us when we're old

55% of those adults surveyed agreed to participate in child-safe, child-friendly focus groups

64% of respondents reported that they **agree** that their children are valued and included in Bathurst

14.9% of respondents reported that they **mostly agree** that their children are valued and included in Bathurst

Overall summary

The 2017 sixth (6th) Bathurst Family Fun Day has again identified that it is highly valued by all attendees with previous data consistently reflects this from year to year.

The Bathurst Family Fun Day is a unique inclusive community event that is completely FREE and celebrates the importance and value of all families during National Families Week. It is an important component in our quest to be a child-friendly community.

The Bathurst Family Fun Day is a highly recognised and valued inclusive grassroots community event that is now well-established as an annual Bathurst community event.

The 2016 Bathurst Family Fun Day was the winner of the Community Event of the Year Award and these consistent 2017 results confirm that this event continues to be a truly worthy recipient of such an award.